



# Pitch

# Deck



**#1 Ranked Top Rated Plus Business Developer**

Fawad Khan

[www.fawadk.com](http://www.fawadk.com)

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# Agenda



Fawad Khan

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# Problem

## Problem 01

Freelancers want to stand out on Upwork, and I help by optimizing profiles with strategic content and keywords to boost visibility and attract clients.

Fawad Khan

## Problem 02

Finding the best job opportunities can be time-consuming, so I use advanced filters and real-time alerts to ensure clients apply quickly to top jobs.



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# Solution

## Solution 01

I optimize your Upwork profile with targeted content and keywords, increasing your visibility and making it more appealing to potential clients.

## Solution 02

I implement advanced job filters and set up real-time alerts, ensuring you apply for the best opportunities as soon as they're posted, giving you a competitive edge.

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# About Me



Fawad Khan

As the #1 Ranked Business Developer on Upwork, I specialize in strategic business development ensuring the proposal get a head start before the competition. I optimize Upwork profiles with strategic content and keyword enhancements to boost visibility and attract the right clients, helping you win more projects and grow your business.

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# Services

## Profile Optimization

I enhance your Upwork profile with strategic content and keywords to boost visibility and attract clients.

## Upwork Bidding

I apply for top jobs on your behalf using advanced filters and real-time alerts.

# Offering

- ✓ Profile Optimization
- ✓ Advanced Job Filters
- ✓ Tailored Cover Letter
- ✓ A/B Testing
- ✓ Real Time Notificatins
- ✓ Instant Apply
- ✓ 24/7 Job Prospecting
- ✓ Client Feedback Analysis
- ✓ AI-Powered Bidding
- ✓ Top Ranking
- ✓ Real Time Reporting
- ✓ Client Portal

# Achivements

- ✓ **Top Rated Plus**
- ✓ **300+** Staisfied Clients
- ✓ **98%+** Job Success Score
- ✓ **\$100K+** Earning on Upwork



A screenshot of an Upwork profile for Fawad K. The profile includes a profile picture, a location pin for Lahore Cantt, Pakistan, and a status of 'Available now'. It also shows a '97% Job Success' badge and a 'Top Rated Plus' badge. At the bottom, there are three statistics: Total earnings of \$100K+, Total jobs of 232, and Total hours of 14,071.

<b>\$100K+</b> Total earnings	<b>232</b> Total jobs	<b>14,071</b> Total hours
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Fawad Khan

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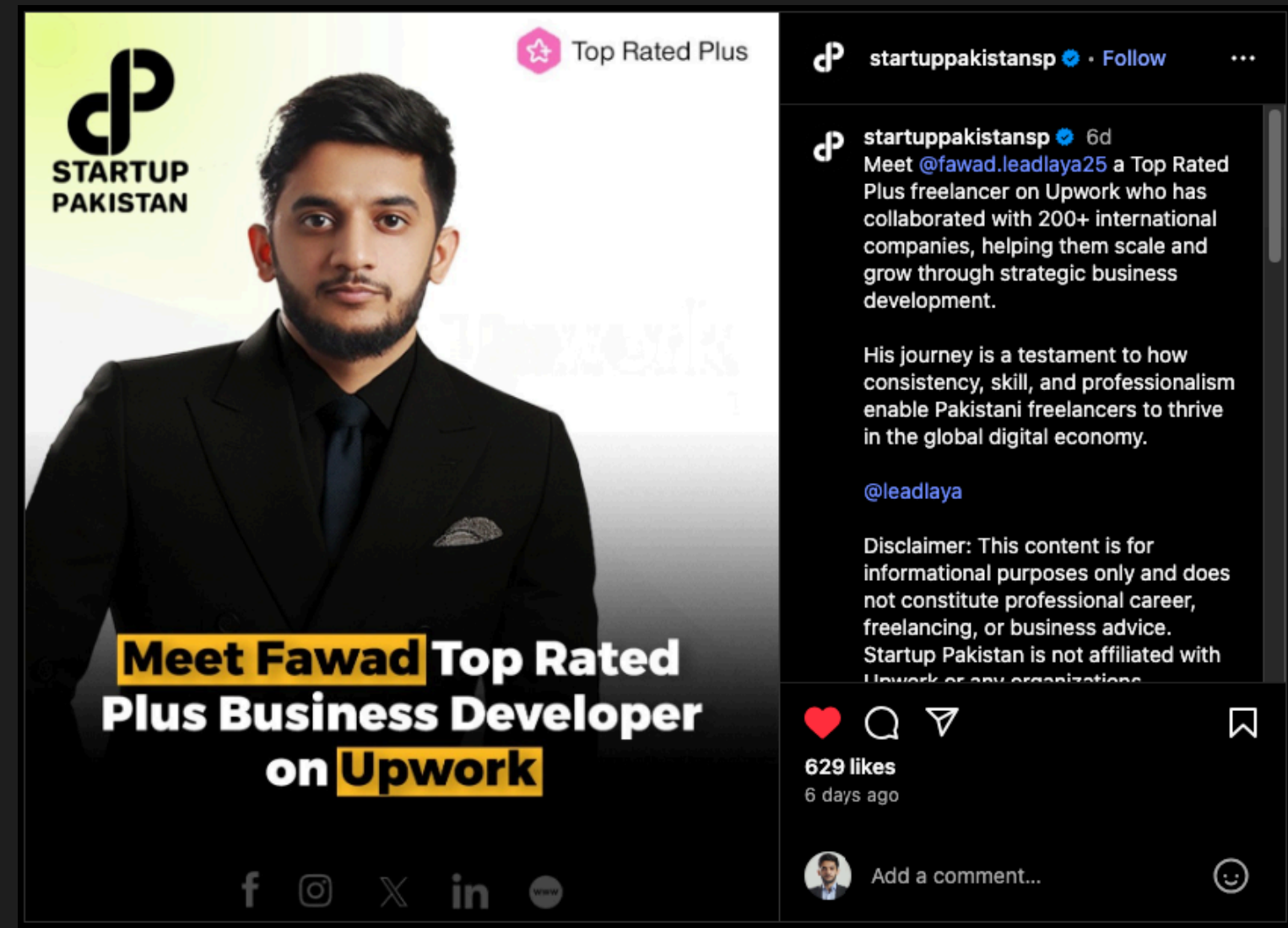
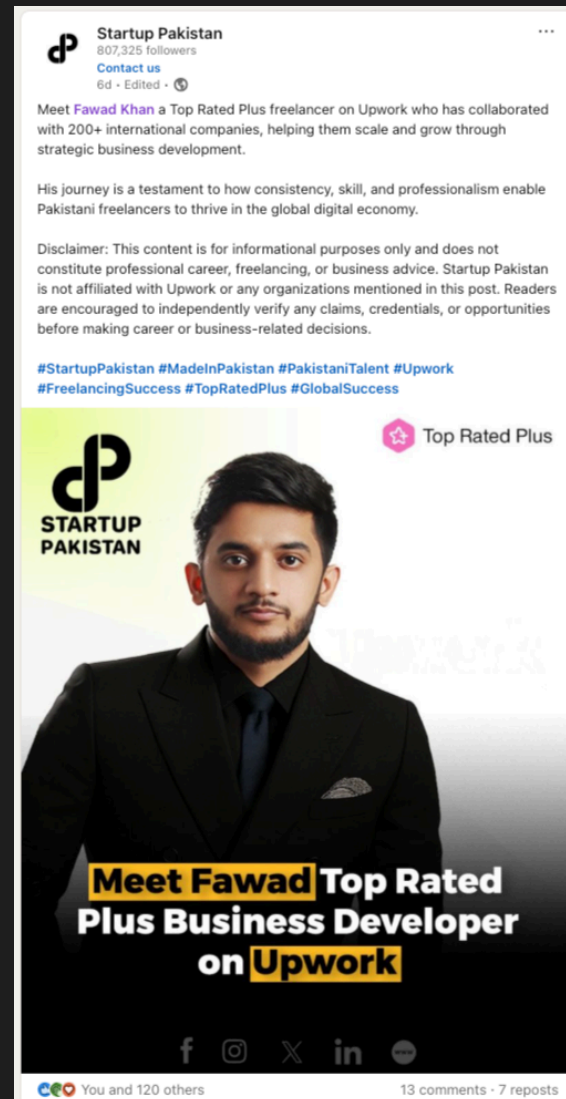
# #1 Ranked Upwork Top Rated Plus Business Developer

The screenshot shows an Upwork search result for a 'business developer'. The search bar contains 'business developer' and 'Advanced search' is visible. On the left, there are filters for 'Talent badge' (Top Rated Plus, Top Rated, Rising Talent) and 'Hourly rate' (a bar chart showing rates from under \$10 to \$100+). The profile for Fawad K. is displayed, including his name, location (Pakistan), and various statistics: \$9/hr, 97% Job Success, and \$100K+ earned. He is marked as 'Available now'. Skills listed include Business Development, Lead Generation, Proposal Writing, Virtual Assistance, and Job Search Strategy. A bio snippet reads: 'I've analyzed 1,000+ proposals and 2,000+ jobs to uncover the top 5 strategies that get results, you will skip the guesswork with me. Hi, I will optimize your profile with strategic content and keyword enhancements to boost visibility, attract new...'. A note at the bottom states 'Fawad K. has worked 26 jobs related to your search.'

Fawad Khan

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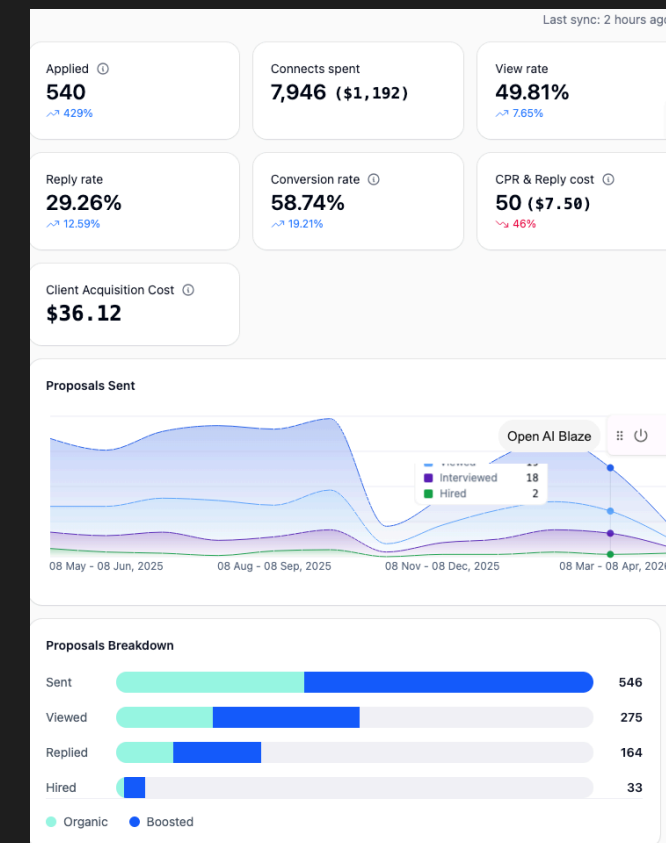
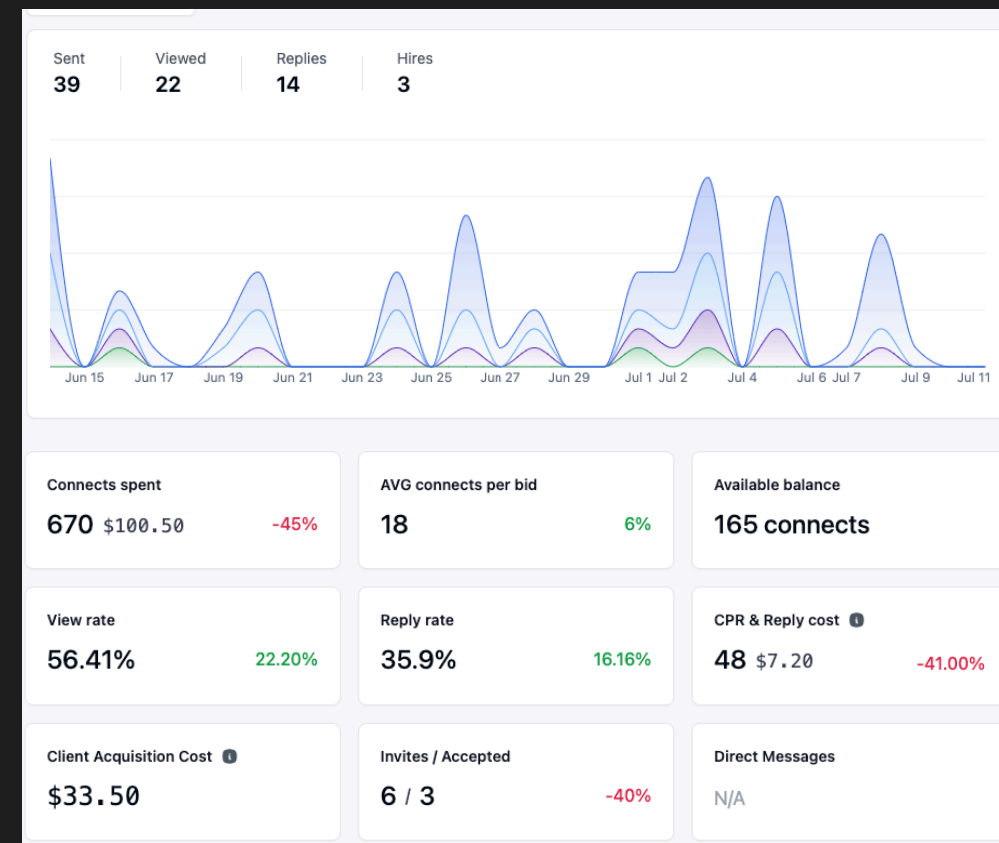
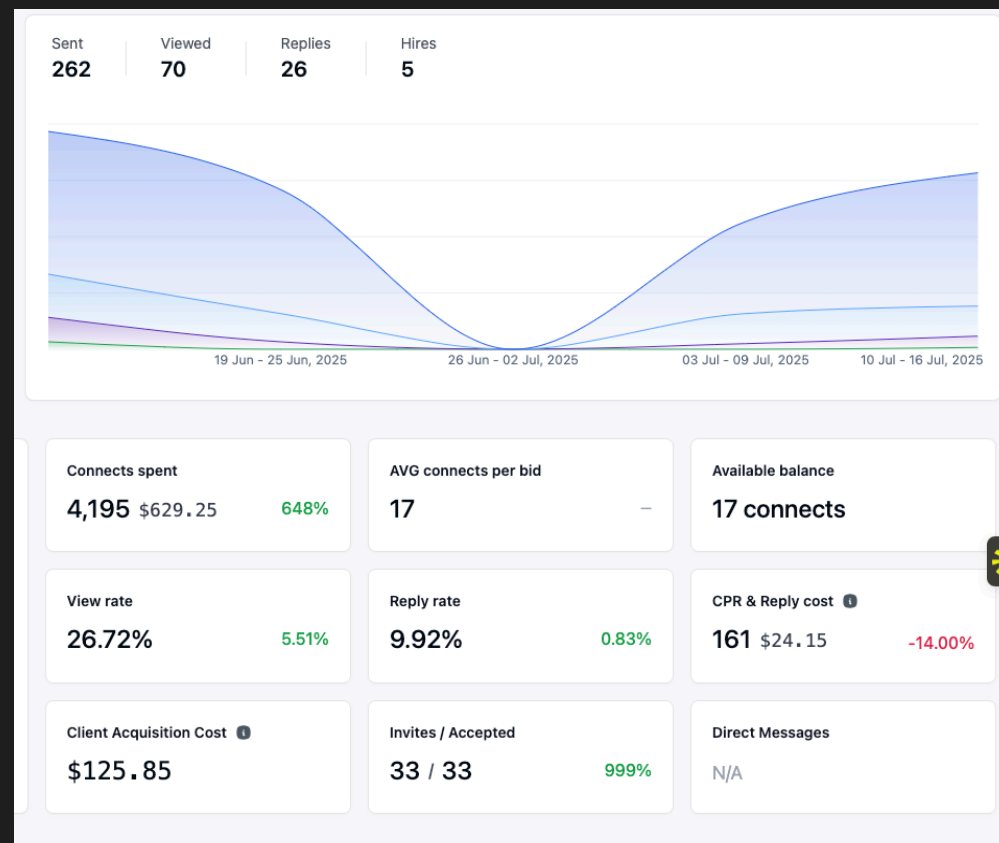
# Featured on



Fawad Khan

[www.fawadk.com](http://www.fawadk.com)

# Client's Stats



# Client's Reviews

## Client's feedback to you

★★★★★ 5.0

Fawad has done an outstanding job guiding me through every step—from better understanding how Upwork and LinkedIn work, to developing optimized profiles, to learning how to bid strategically on projects using various tools. We're in the early stages of submitting proposals, but thanks to his expertise, data-driven approach, and hands-on guidance, we're gaining traction and seeing encouraging results. He works with integrity, communicates clearly, and is a genuine pleasure to collaborate with. I consider him not only a skilled freelancer but also a trusted partner in growing my presence on Upwork.

Aug 2025

## Client's feedback to you

★★★★★ 5.0

Fawad is awesome to work with, this is the second time I have to pause him because he gets me too much work. Will hire again for sure!!!!

Aug 2025

## Client's feedback to you

★★★★★ 5.0

Fawad has a strong grasp of how to build sales on Upwork and shared a lot of useful strategies and time-saving tools. As someone starting a new service line, I found his guidance really helpful. He's generous with his knowledge and easy to work with.

## Upwork Bidding VA - Content Writing & Digital Marketing

★★★★★ 5.0 | Sep 12, 2025 - Mar 7, 2026

"Fawad did a great job and was a pleasure to work with. He was very responsive, professional, and delivered everything as expected. Communication was smooth throughout the project, and he was always quick to reply and help whenever needed. I would highly recommend working with him and would happily collaborate again in the future." [Less](#)

Reliable Collaborative Clear Communicator Professional

## Business Development & Lead Generation

Sep 23, 2025 - Apr 3, 2026

\$300.00 earned

Fixed price

## Client's review

★★★★★ 5.0

"Fawad understands that on Upwork, timing is everything. He consistently submitted proposals within 10 minutes of a job posting - and they weren't rushed. Each one was well-written, relevant, and positioned properly. A reliable business development partner who takes the work seriously."

★★★★★ 5.0 Nov 5, 2025

"Fawad has been an incredible asset to our business development efforts on Upwork. He provided sharp, actionable feedback on both my personal and agency profiles, as well as our cover letter strategy. His insights directly contributed to us landing several high-value projects."

Fawad Khan

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# Pricing

Get started by Paying

# \$70

Upfront

- Profile Optimzation
- Startegic Bidding
- Analysis & Discussion
- Job Response Time
- Bidding Hours

**New!**

Basic

Premium

Auto-Bid

\$220  
/Month

\$360  
/Month

\$400  
/Month



100

150

150

Monthly

Weekly

Weekly

30 - 45  
Minutes

30 - 45  
Minutes

5 - 15  
Minutes

US Hours

US/EU  
Hours

24/7

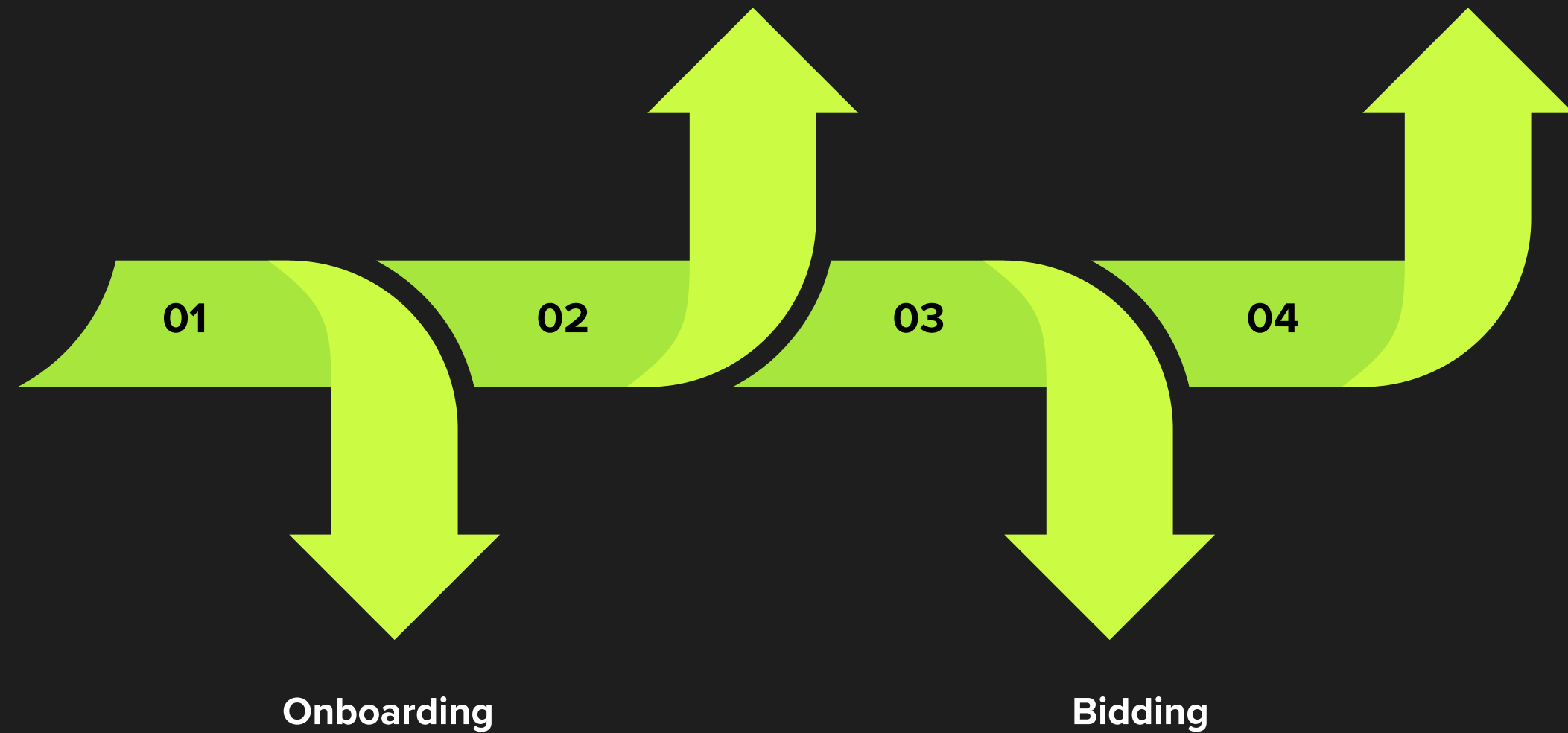
# Process

## Profile Optimization

- Keyword Research
- Competitor research
- Optimized content
- Updating Profile

## Stats Review

- View & Reponse Rate
- Cover Letter Writing
- Jobs Prospecting
- Profile & Proposal Rank



- ### Onboarding
- Share email address
  - Fill onboarding form
  - Access to client portal

- ### Bidding
- Setting up filters
  - Setting up job alerts
  - Drafting CL formats
  - Dashboard Integration

# Auto Bidding **New!**

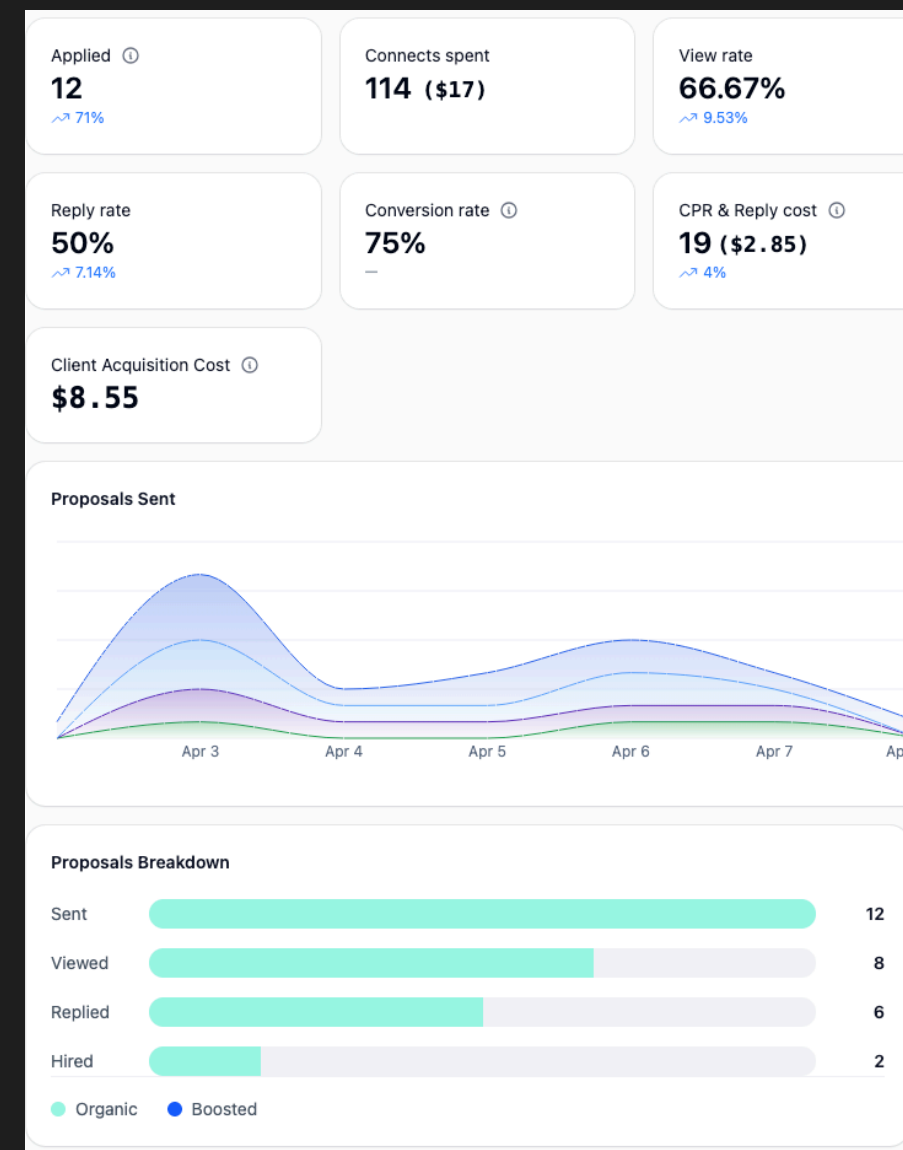
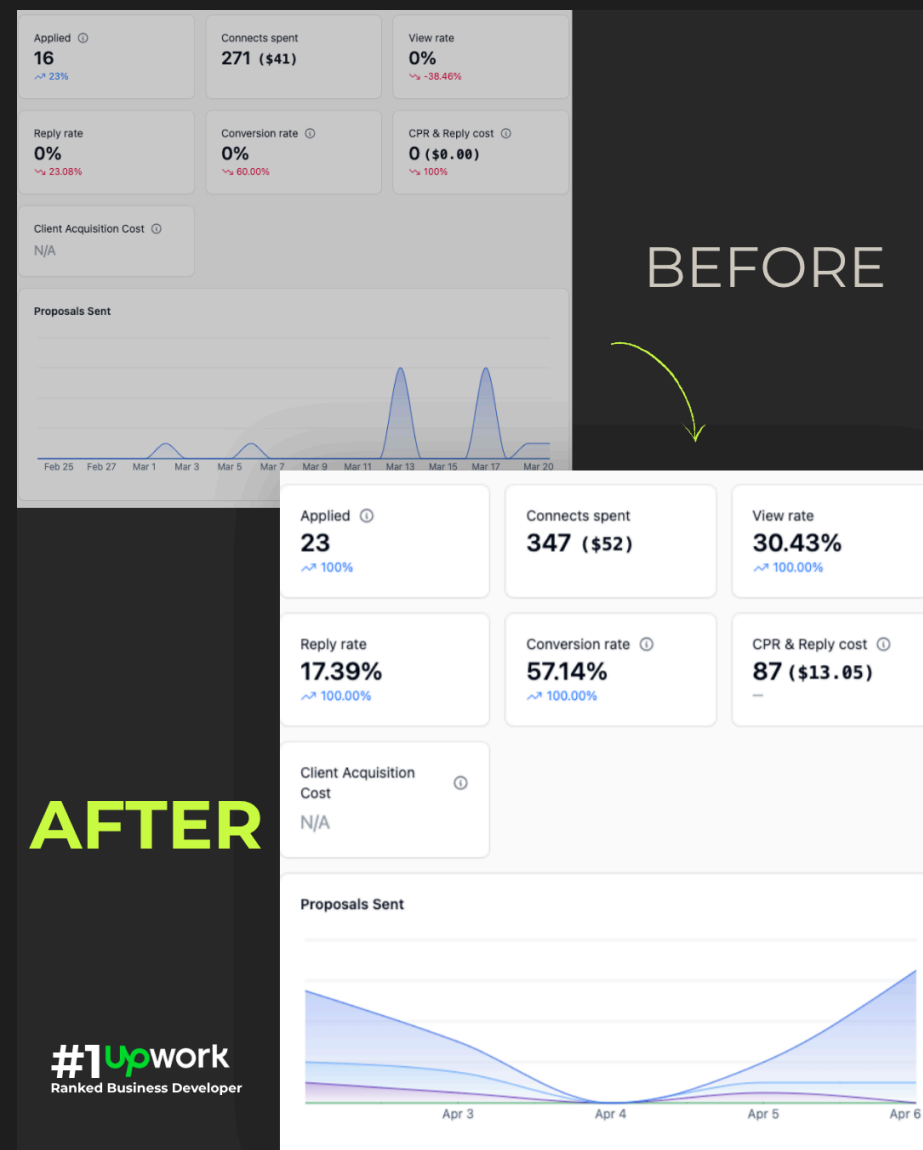
We are offering a service that automates your Upwork bidding process, applying for jobs 24/7. This means you never miss an opportunity, and your proposals are always up-to-date. With each submission, your proposals are ranked higher, ensuring more visibility and better chances of getting noticed by potential clients.

By using this service, you save valuable time and effort while increasing your chances of landing high-quality projects. It's a simple way to ensure you're always active on Upwork, allowing you to focus on your work while the system handles the bidding for you.



























[Apply Now](#)

# Improved Results



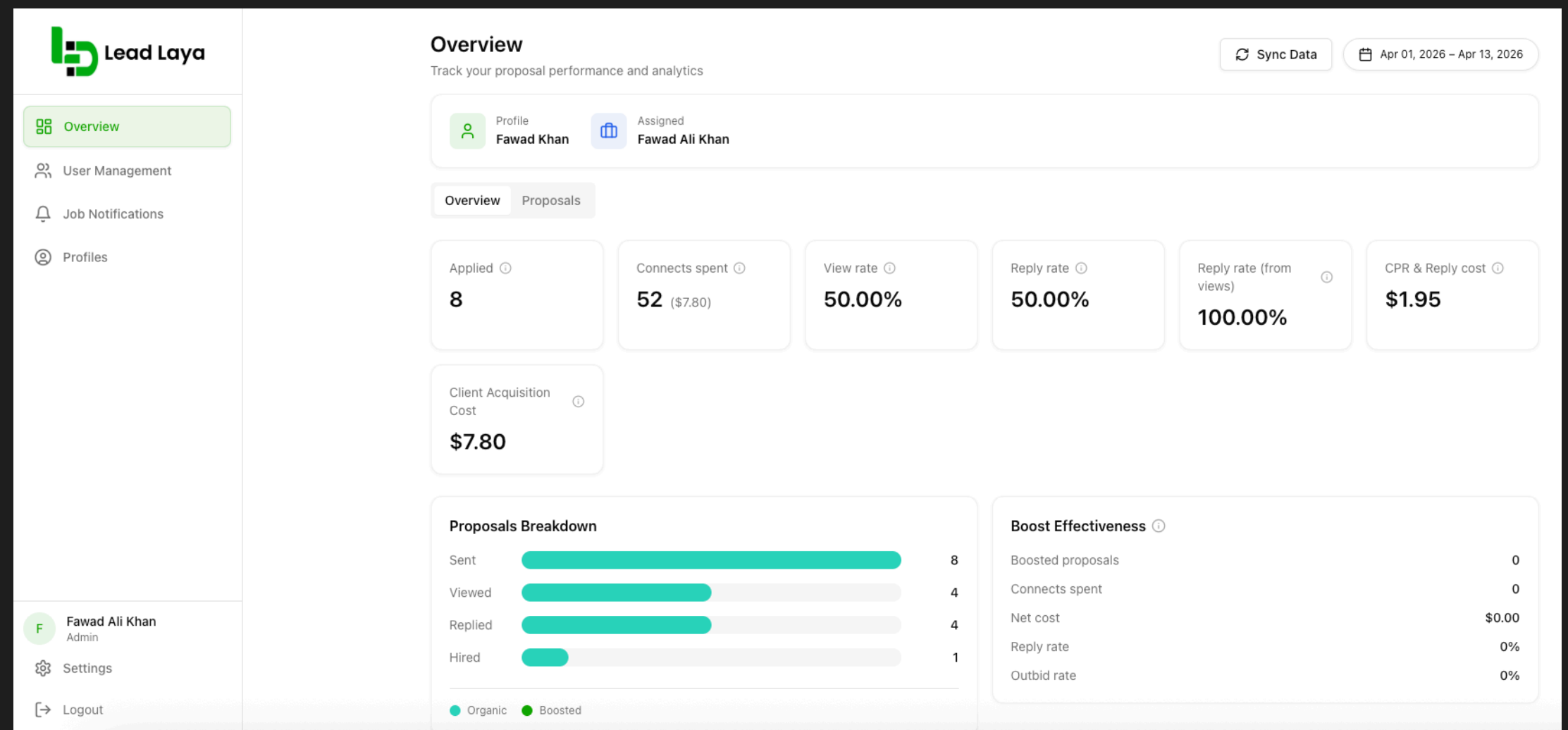
# Top Ranking

Date	Job Title	Connects	Order ⓘ	Status
today at 1:10 AM	 Lead Generation/Personal Assistance Expert 	8	1	Sent
yesterday at 2:23 AM	 Upwork Profile Optimization Specialist Needed 	15	1	Hired
Apr 6 at 10:40 PM	  Upwork Proposal & Lead Generation Specialist (UX/Product Design Agency) 	16 	1	Hired
Apr 6 at 7:02 PM	 Outbound Growth: Drive Signups for Developer Tool SaaS (Cold Email, AI-Powered) 	11	2	Viewed
Apr 5 at 1:00 PM	 Upwork Profile Optimization Expert Needed	7 	10	Replied
Apr 5 at 12:59 PM	 I am looking for someone who can help make upwork profile/proposal stand out	11	9	Sent
Apr 4 at 3:03 PM	 Upwork Profile + Proposal Expert Needed — Performance-Based, Ongoing Role	1	N/A	Replied
Apr 3 at 3:55 PM	 Upwork Strategy Expert: Profile & Agency Growth (AI Automation Niche) 	12	1	Replied
Apr 3 at 3:39 PM	 Sales Rep (Leads, Setters, Closers Welcome) 	7 	1	Viewed
Apr 3 at 11:36 AM	 Profile optimize seo	1	N/A	Replied
Apr 3 at 11:29 AM	 Upwork Bidder & Profile Optimization Specialist for Software Engineer / UI UX Designer	1 	10	Hired
Apr 3 at 12:34 AM	 Sales Closer / Upwork Growth Specialist for Software Development Agency (Commission-Based) 	16	1	Sent

# Client Portal **New!**

## Complete Transparency in Our Business Development Efforts

Our client portal gives you real-time visibility into every aspect of the Upwork strategy. Track proposal submissions, response rates, proposal positioning, & client acquisition costs all in one place. You'll see exactly what we're doing and how it's working, so we can make informed decisions about your Upwork business development investment.



# Job Alerts **New!**

## Never Miss an Upwork Opportunity Again

Timing is everything on Upwork, the first proposals get the most attention, and most freelancers apply too late. Our instant job alert system delivers real-time notifications the moment relevant jobs are posted, so you can be among the first to apply. Whether you're a developer, designer, marketer, virtual assistant, or business development professional, this tool eliminates manual searching and keeps you focused on sending winning proposals.

Get lifetime access for just \$9, no subscriptions, no complicated setup. This one-time investment helps you land more projects, build a stronger profile, and create a consistent freelance income. Message us now to get started.

50+ New Jobs today



Lifetime Access  
in Just:

**\$9**

# Team



**Fawad  
Khan**

Founder & CEO



**Hashir  
Faseeh**

Growth Consultant



Fawad Khan

[www.fawadk.com](http://www.fawadk.com)

# Team



**Sami  
Mujtaba**

Business Development  
Manager



**Usama  
Khan**

Business Development  
Manager

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# Contact



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